



smart with BEACHBACK

The fun car for promotion, events and other applications

Conception

The **BEACHBACK** changes the smart coupé to a real "fun", "amusement" and "transport vehicle" which can be used for many purposes:

- as small transport vehicle for florists or gardeners (service and care on cemeteries, delivery service ...)
- as material car for the craftsman who has to collect something quickly for the building site.
- as shopping and party car for caterers
- ... or also
- as fresh and cool promotion car which can be effectively used for company or product presentations
- as demonstrative advertising car for events and shows
- ... or
- as amusing fun car for enthusiastic smart drivers.

Advertising

Beside its many applications the smart BEACHBACK is also a perfect advertising medium. If you combine the BEACHBACK with a skilful fresh and effective design you will have one of the best communication vehicles existing in the street (of course authorised by the Technical Inspection Authority "TÜV").

Production

The BEACHBACK is produced of glass fibre reinforced plastic material and fitted as complete component into the loading space of the smart fortwo in exchange for the original boot lid.

The BEACHBACK is absolutely waterproof and equipped with a rear window which allows the driver an unobstructed view to the back.

Covers

For the BEACHBACK several covers are available:

- Guard net, coarse meshed (with circumferential fixing to deep-seated lugs)
- Grid pipe cover (chromed steel pipe with lock)
- Plexiglas pane in different colours (blue, rose, green) from 03/2007
- Nylon cover with zipper and storage case extension (in development)

The covers are designed as anti-theft and transport protection and consequently they are not waterproof.

Interest / delivery date / questions

The BEACHBACK will be available from 2007.

If you require information before please contact us

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